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V. Packaging Solutions to Address Community Needs

An Overview

Each community included in this study is characterized by a variety of mobility needs, differing among segments, such as working families, college students, older adults and persons with disabilities. While a primary solution may address the major need of getting residents from their home community to Willits or Ukiah, it is likely that supplemental services will be necessary to meet other, more specialized needs, such as out-of-county medical trips or daily travel for work or college. This section considers a “package” of solutions appropriate for each community.

Covelo

Primary Solution



48%

The **Hybrid Dial-A-Ride/Shuttle** with service to Willits/Ukiah will serve the primary need of Covelo residents to get to these communities for a variety of purposes — shopping, medical appointments and social services. It was rated as very useful by 67% of survey respondents and was the preferred choice of nearly half (48%).

Supplemental Services



24%

A **Volunteer Driver Mileage Reimbursement Program** was rated as very useful by 53% of respondents and was the preferred choice of 24%. A 5310 funded program could facilitate out-of-county medical trips for seniors and persons with disabilities and would address the needs of individuals requiring additional assistance with mobility.

It should be noted that much of the interest in the Volunteer Driver Mileage Reimbursement program was among younger respondents who are likely looking for assistance with the cost of commuting to college. This would require a program other than the established TRIP model (which focuses on the occasional trips made by older adults). A Volunteer Driver Mileage Reimbursement program to incentivize college students to rideshare could be designed in partnership with Mendocino College.



17%

Many Covelo households do not have a reliable vehicle, even though their members are licensed drivers. An **App-Based Car Share** program could provide access to a vehicle for occasional trips to Ukiah or beyond. Almost half (46%) of Covelo survey respondents said that such a program would be very useful, while 17% chose it as their preferred solution.